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Profitability Versus Public Health

CORPORATE TIES THAT BIND

An Examination of Corporate Manipulation and Vested Interest in Public Health

Edited by Martin J. Walker

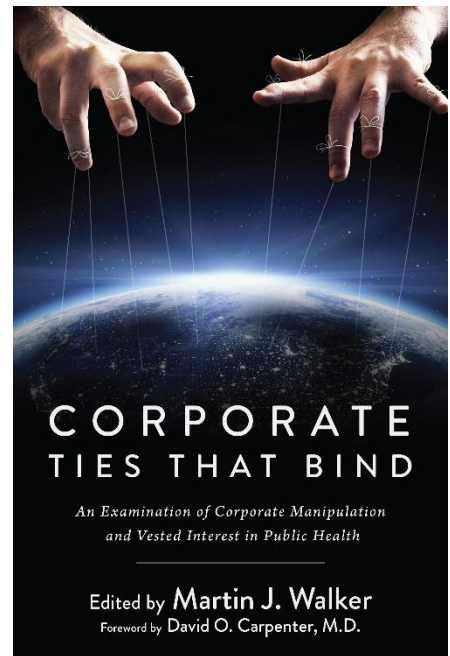
Foreword by David O. Carpenter, M.D.

Who is winning the battle over public health?

The fight between corporate profit and public health has resulted in unnecessary disease and even death. *Corporate Ties That Bind* (Skyhorse hardcover, 2/7/17, \$35.00) clearly shows how conflicts of interest, lies, distortion of facts, and the corruption of scientists affect our exposure to toxins and radiation—and the quality of our lives.

From a wide range of writers, here are groundbreaking pieces on:

- The basis of bad science
- Industrial influences on cancer epidemiology
- Secret ties in asbestos
- Hiding environmental issues
- Downplaying radiation risk
- And much more



Whether you're concerned about how corporations have distorted the health impacts of their products or how their financial interests affect our well-being, *Corporate Ties That Bind* is a must-read for anyone concerned about the future of public health.

A Scholarly and International Look at How Corporations Are Influencing Public Health

In the twenty-first century, corporations have worked their way into government, and, as they grow more powerful, arguments about their involvement with public health have become increasingly black and white. With corporations at the center of public health and environmental issues, everything chemical or technological is good, and everything natural is bad; scientists who are funded by corporations are right, and those who are independent are invariably wrong. Common ground between the two sides in these arguments is diminishing.

Corporate Ties That Bind is a collection of essays written by influential academic scholars, activists, and epidemiologists from around the world who scrutinize the corporate reasoning, false science, and trickery of those who present the scientific messages of organizations that attack and censure independent voices. It shows how we are bombarded with opposing messages, as producers fight to make big profits and those concerned with health try to warn society of impending toxic dangers.

This book addresses how the growth of corporatism is destroying liberal democracy and personal choice. There is a battle taking place between profitability and public health, and this book provides a detailed and scholarly intervention.

Martin J. Walker is a British activist, investigator, and writer. Since 1990, he has focused on lobby groups and the influence of multinational corporations on medicine, medical research, and public health. Walker contributed to Lennart Hardell's paper, *Secret Ties to Industry and Conflicting Interests in Cancer Research*, which appeared in the *American Journal of Industrial Medicine* and led to Walker, Hardell, and the late Bo Walhjalt producing this book.

To request an excerpt or to arrange an interview with the editor, please contact:
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